

## تصريح صحفي



## AAW and Hayatt Breast Cancer Foundation collaborate to raise funds and awareness for breast cancer

**Kuwait, 10 October, 2015:** Ali Abdulwahab Al Mutawa Commercial Co. (AAW) today announced a partnership with Hayatt Breast Cancer Foundation to host the 'Hayatt First Kuwait Pink Walkathon' on October 29 at Mishref Mamsha.

Hosted by popular TV broadcaster and presenter Karen Der Kaloustian, the walkathons theme is "to take a few steps to beat breast cancer", with support from AAW and athletic footwear and apparel brand, The Athlete's Foot. The event will take place on October 29, 2015 at 6PM in Mishref Pedestrian Walkway, where participants will walk to raise breast cancer awareness and honor survivors.

Activities during the event will include food and drink, life-sized inflatables, face painting, balloon animals, an arts and crafts corner and stage with DJ. All proceeds from the event will go towards supporting the non-profit organization in its aim to support breast cancer treatments in Kuwait.

Executive Director and Director of Medical Affairs of Hayatt Breast Cancer Foundation, Dr. Labiba Temmimi, said, "Since our establishment in 2003, we have treated more than 600 patients by providing materials, moral support, chemotherapy and other medical support services at no cost, leaving us dependent on third-party generosity to fund our Foundation. We would like to thank AAW for their sponsorship of the Hayatt First Kuwait Pink Walkathon, and more importantly, for giving us a greater chance for care and treatment support to those affected in Kuwait."

AAW Chairman and CEO, Mr. Faisal Ali Abdulwahab Al Mutawa said: "For the last six years, AAW has supported the Hayatt Breast Cancer Foundation and the treatment of their patients through various charitable means. This October we have a mission to aid Hayatt Breast Cancer Foundation in its aim to provide help and inspire hope to those affected through the support of Hayatt First Kuwait Pink Walkathon."

Hayatt Breast Cancer Foundation is a non-profit organization that provides treatment for cancer patients across Kuwait. To this date, hundreds of patients of various age groups and close to 30 nationalities were treated for different cancer thanks to funds raised by the Foundation through the community.

AAW has an on-going commitment in CSR in more than half a dozen fields, contributing yearly to NGOs similar to Hayatt Breast Cancer Foundation, including Cancer Awareness Nation (CAN), the Human Rights Watch, and the Women's Social and Cultural Society.

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All funds and tickets sold from Hayatt First Kuwait Pink Walkathon will go directly to treat patients. To register or make direct donations, please visit [www.hayatt.org](http://www.hayatt.org).

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**About Ali Abdulwahab Al Mutawa Commercial Co. (AAW):**

Ali Abdulwahab Al Mutawa Commercial Co. (AAW) is one of the largest trading and commercial companies in Kuwait, operating in seven diverse business sectors and distributes in Kuwait's surging wholesale, retail and consumer market over 100 different global brands, including world-class brands such as Procter and Gamble, Clorox, Roche, Takeda, Biotronik, Nuxe, Bioderma, Nolte Group, La Cornue, Bosch, Siemens, The North Face, Coleman, Nike, The Athlete's Foot, Crocs, Puma, Shoebox New York, among many others.

AAW's continuously growing business lines include Consumer Goods, Furniture, Kitchens, Home Appliances, Outdoor Gear and Equipment, Sports and Fashion, Real Estate, and Pharmaceuticals where it is a leading wholesale and retail distributor of pharmaceutical and medical products. It also holds a renowned portfolio of principals like Pfizer and Novo Nordisk distributed through its subsidiary Safwan Trading and Contracting (Safwan). Safwan is listed on the Kuwait Stock Exchange.

For more information, please visit: [www.aaw.com](http://www.aaw.com)

**About Hayatt Foundation:**

Hayatt Breast Cancer Foundation is a non-profit organization and the sole breast cancer foundation in the country. It was founded by Mrs. Ruqayah Abdulwahab Alqatami (Oum Qais Alghanim) in 2003 and was officially recognized by the Ministry of Social Affairs in 2008.

Hayatt provides free, high-quality service and support for those in need regardless of their religion, race, or nationality. Since 2003, Hayatt sponsored the treatment of hundreds of patients from 30 nationalities and various religions suffering from various cancer including breast cancer, colon cancer, lymphoma, leukemia, multiple myeloma, stomach cancer, kidney cancer, lung cancer, liver cancer and brain cancer at a cost of millions of Kuwaiti Dinars.

For more information on Hayatt Breast Cancer Foundation: [www.hayatt.org](http://www.hayatt.org)

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